



An exploration of pilgrimage in both its traditional and modern sense

Sharing ideas on engaging the wider public in religious heritage

PROGRAMME

Pre-Conference

Tuesday 8th November

- 05.00 – 07.00 PM** Registration at Vicenza Centre
- 07.00 PM** Welcome Dinner (optional & at own expense)
- 09.00 PM** Scenic Walking Tour of Vicenza at Night

Conference

Wednesday 9th November

08.00 – 09.00 AM **Registration at Fiera di Vicenza**

09.00 AM **Coffee and Tea**

09.30 – 10.00 AM **Welcome**

Olivier de Rohan Chabot - President of FRH
Achille Variati - Mayor of Vicenza
Roberto Ciambetti - President of the Regional Council of Veneto
Federico Caner - Head of the Regional Tourism Office
Matteo Marzotto - President of the Vicenza Fair

10.00 – 10.45 AM **Opening Keynote Address by Prof. David Freedberg**
- Pierre Matisse Professor of History of Art and Director of the Italian Academy for Advanced Studies in America, Columbia University, USA

10.45 – 11.45 AM **Session 1: Visitors as Pilgrims**

Tangible and Intangible Heritage

Jan Klinckaert - Director of Department of Religious Cultural Heritage at CRKC Leuven, Belgium

Pilgrimage and Community

Pilar G. Bahamonde - Director of Centro de Estudios Lebaniegos y Torre del Infantado, Sociedad Regional de Educacion, Cultura y Deporte, Cantabria, Spain

The Environmental Sightseer - Pilgrimage and Conservation

Representative of Mont Saint-Michel, France

11.45-12.00 AM **Coffee and Tea**

12.00AM - 01.00PM **Session I (continued): Visitors as Pilgrims**

Extended Use Attracts Visitors

Peter Breukink - Director of Stichting Groninger Kerken, Netherlands

(New) Models of Contemporary Pilgrimage

Helena Wangefelt Ström - PHD Candidate Umeå University, Sweden

Spiritual Tourism

H.E. Cardinal Beniamino Stella - Prefect of the Pontifical Congregation of the Clergy

- 01.00-02.00 PM** **Lunch**
- 02.00-02.30 PM** **Session 2: 5 mini presentations**
Speakers to be confirmed
- 02.30-04.45 PM** **FRH Annual General Meeting (AGM)**
- 04.45 PM** **Break**
- 05.00 PM** **Travel to Vicenza City Centre**
- 05.30-07.00 PM** **Vicenza Heritage Visit**
Exploring a religious site as example of best practice addressing the needs of a wide range of visitors
- 07.00 PM** **Break**
- 08.00 PM** **Conference Opening Dinner**
Special Guest Speaker Bruno Fasani
- 10.30 PM** **Late Night Open Forum I**
Informal discussion forum to share current issues and challenges with colleagues in the field

Thursday 10th November

- 08.30 – 09.00 AM** **Coffee and Tea**
- 09.00 – 09.30 AM** **Keynote Addresses**

Stefano Dominioni - Director of the European Institute of Cultural Routes, Council of Europe, Luxembourg

A Representative of the Directorate General for Education and Culture, European Commission, Belgium
- 09.30 – 11.00 AM** **Session 3: Heritage Sites as a Network**

An examination of four Council of Europe Cultural Routes

Santiago de Compostela by Ilmo. Sr. Segundo Leonardo Pérez, Dean of the Cathedral of Santiago de Compostela
Jewish Cultural Route by Annie Sacerdoti, Journalist and Author
Via Francigena by Christian Schüle, Journalist and Author
Transromanica by Christin Prange, Managing Director of Transromanica

11.00 – 11.30 AM **Coffee and Tea**

11.30AM - 01.00PM **Session 4: The “T”word - is Tourism a blessing or curse?**

What does the Tourist Want?

Karin Dra-Kuehn – Founder and Managing director of Kultur und Arbeit e.V.

Exploring New Technologies

Michael Hoare - FRH Council member and project leader of Religiana

The Creative Traveller’s Handbook

Elena Paschinger - Kreativ Reisen Österreich, partner in EUROPETOUR Erasmus+ project

Visitors as Donors and other Fundraising Ideas

Fundraising from Building Users

Representative from the Churches Conservation Trust, UK

European Aspects of Partnership Fundraising

Lilian Grootswagers - FRH Council Secretary, Owner of Erfgoed.nu

Interpretation. Getting the Message Across

Marc de Beyer - Head of the Department of Cultural Heritage and Convents at Museum Catharijneconvent, Utrecht, Netherlands

01.00 – 02.00 PM **Lunch**

02.00 – 02.45 PM **Session 5: 7 mini presentations**

Prize winners of student poster-abstract contest

Call for papers to FRH Members

Speakers to be confirmed

02.45 PM **Travel to Venice (provided by FRH)**

04.30 - 09.00 PM **Venice Visit Programme**

Commemoration of 500 years of the founding of the Venice Ghetto

Visit to the Doges Palace and historic Ghetto Synagogues

Special presentation on-site and dinner

09.00 PM **Return to Vicenza (provided by FRH)**

10.30 PM **Late Night Open Forum II**

Informal discussion forum to share current issues and challenges with colleagues in the field

Friday 11th November

- 08.30 AM** **Travel to Verona (provided by FRH)**
- 09.30 – 12.00 AM** **Verona Heritage Visit**
Exploration of Verona's rich religious heritage and a variety of visitor experience models demonstrating how to engage visitors
- 12.00AM - 01.00PM** **Return to Vicenza (provided by FRH)**
- 01.00 – 03.00 PM** **Concluding Session**
Award ceremony of FRH Photo Contest
Farewell Reception (including lunch)

End of FRH Conference

Additional Programme

- 03.00 PM** **Special opportunity for those interested to continue the discussion**

Roundtable Discussion - *Tourism and Heritage: between Economic Development and Cultural Sustainability*

Introduction: UNESCO World Heritage Sites: an Opportunity for Society, a Responsibility for Administrators

Session 1: Sustainable Tourism and World Heritage

Paolo Del Bianco - Fondazione Romualdo Del Bianco

Mounir Bouchenaki - Arab regional Centro for World Heritage

Peter De Brine - Unesco World Heritage

Session 2: Beyond Technologies: Destination Marketing as Cultural Development

Milad Doueïhi - Université de Paris

Antonio Palainas - Politecnico Lisbon

Luis Pinto - University of Beira Interior

Fabio Donato - Ferrara University