An exploration of pilgrimage in both its traditional and modern sense
Sharing ideas on engaging the wider public in religious heritage

PROGRAMME

Pre-Conference

Tuesday 8th November


05.00 – 07.00 PM  Registration at Vicenza Centre

07.00 PM  Welcome Dinner (optional & at own expense)

09.00 PM  Scenic Walking Tour of Vicenza at Night
**Conference**

**Wednesday 9th November**

08.00 – 09.00 AM  Registration at Fiera di Vicenza

09.00 AM  Coffee and Tea

09.30 – 10.00 AM  Welcome

Olivier de Rohan Chabot - President of FRH
Achille Variati - Mayor of Vicenza
Roberto Ciambetti - President of the Regional Council of Veneto
Federico Caner - Head of the Regional Tourism Office
Matteo Marzotto - President of the Vicenza Fair

10.00 – 10.45 AM  Opening Keynote Address by Prof. David Freedberg

- Pierre Matisse Professor of History of Art and Director of the Italian Academy for Advanced Studies in America, Columbia University, USA

10.45 – 11.45 AM  Session 1: Visitors as Pilgrims

*Tangible and Intangible Heritage*

Jan Klinckaert - Director of Department of Religious Cultural Heritage at CRKC Leuven, Belgium

*Pilgrimage and Community*

Pilar G. Bahamonde - Director of Centro de Estudios Lebaniegos y Torre del Infantado, Sociedad Regional de Educacion, Cultura y Deporte, Cantabria, Spain

*The Environmental Sightseer - Pilgrimage and Conservation*

Representative of Mont Saint-Michel, France

11.45-12.00 AM  Coffee and Tea

12.00AM - 01.00PM  Session I (continued): Visitors as Pilgrims

*Extended Use Attracts Visitors*

Peter Breukink - Director of Stichting Groninger Kerken, Netherlands

*(New) Models of Contemporary Pilgrimage*

Helena Wangelfelt Ström - PHD Candidate Umeå University, Sweden

*Spiritual Tourism*

H.E. Cardinal Beniamino Stella - Prefect of the Pontifical Congregation of the Clergy
01.00-02.00 PM  Lunch
02.00-02.30 PM  Session 2: 5 mini presentations
                Speakers to be confirmed
02.30-04.45 PM  FRH Annual General Meeting (AGM)
04.45 PM        Break
05.00 PM        Travel to Vicenza City Centre
05.30-07.00 PM  Vicenza Heritage Visit
                Exploring a religious site as example of best practice addressing the
                needs of a wide range of visitors
07.00 PM        Break
08.00 PM        Conference Opening Dinner
                Special Guest Speaker Bruno Fasani
10.30 PM        Late Night Open Forum I
                Informal discussion forum to share current issues and
                challenges with colleagues in the field

Thursday 10th November
08.30 – 09.00 AM  Coffee and Tea
09.00 – 09.30 AM  Keynote Addresses
                Stefano Dominioni - Director of the European Institute of Cultural
                Routes, Council of Europe, Luxembourg
                A Representative of the Directorate General for Education and Culture,
                European Commission, Belgium
09.30 – 11.00 AM  Session 3: Heritage Sites as a Network
                An examination of four Council of Europe Cultural Routes
                Santiago de Compostela by Ilmo. Sr. Segundo Leonardo Pérez, Dean of the
                Cathedral of Santiago de Compostela
                Jewish Cultural Route by Annie Sacerdoti, Journalist and Author
                Via Francigena by Christian Schüle, Journalist and Author
                Transromanica by Christin Prange, Managing Director of Transromanica
11.00 – 11.30 AM  Coffee and Tea

11.30AM - 01.00PM  Session 4: The “T”word - is Tourism a blessing or curse?

What does the Tourist Want?
Karin Dra-Kuehn – Founder and Managing director of Kultur und Arbeit e.V.

Exploring New Technologies
Michael Hoare - FRH Council member and project leader of Religiana

The Creative Traveller’s Handbook
Elena Paschinger - Kreativ Reisen Österreich, partner in EUROPETOUR Erasmus+ project

Visitors as Donors and other Fundraising Ideas
Fundraising from Building Users
Representative from the Churches Conservation Trust, UK

European Aspects of Partnership Fundraising
Lilian Grootswagers - FRH Council Secretary, Owner of Erfgoed.nu

Interpretation. Getting the Message Across
Marc de Beyer - Head of the Department of Cultural Heritage and Convents at Museum Catharijneconvent, Utrecht, Netherlands

01.00 – 02.00 PM  Lunch

02.00 – 02.45 PM  Session 5: 7 mini presentations

Prize winners of student poster-abstract contest
Call for papers to FRH Members
Speakers to be confirmed

02.45 PM  Travel to Venice (provided by FRH)

04.30 - 09.00 PM  Venice Visit Programme

Commemoration of 500 years of the founding of the Venice Ghetto
Visit to the Doges Palace and historic Ghetto Synagogues
Special presentation on-site and dinner

09.00 PM  Return to Vicenza (provided by FRH)

10.30 PM  Late Night Open Forum II

Informal discussion forum to share current issues and challenges with colleagues in the field
Friday 11th November

08.30 AM  Travel to Verona (provided by FRH)

09.30 – 12.00 AM  Verona Heritage Visit
  Exploration of Verona’s rich religious heritage and a variety of visitor experience models demonstrating how to engage visitors

12.00 AM - 01.00 PM  Return to Vicenza (provided by FRH)

01.00 – 03.00 PM  Concluding Session
  Award ceremony of FRH Photo Contest
  Farewell Reception (including lunch)

End of FRH Conference

Additional Programme

03.00 PM  Special opportunity for those interested to continue the discussion

Roundtable Discussion - Tourism and Heritage: between Economic Development and Cultural Sustainability


Session 1: Sustainable Tourism and World Heritage
 Paolo Del Bianco - Fondazione Romualdo Del Bianco
 Mounir Bouchenaki - Arab regional Centro for World Heritage
 Peter De Brine - Unesco World Heritage

Session 2: Beyond Technologies: Destination Marketing as Cultural Development
 Milad Doueihi - Université de Paris
 Antonio Palainas - Politecnico Lisbon
 Luis Pinto - University of Beira Interior
 Fabio Donato - Ferrara University